

## **ABSTRACT**

*Jawi manuscript is one of the Malay cultural heritages that exists today. Jawi manuscripts play an important role in communicating with the Malays. However, the existence of the Jawi manuscript has been forgotten. Jawi manuscripts as cultural heritage are no longer the writing of communication in daily life. However the Jawi manuscript is still being studied by elementary school students in Riau Province through the subjects of Riau Malay Culture. The least time in the learning curriculum becomes a difficulty in teaching Jawi manuscripts to Elementary School students. The teacher who teaches the Jawi manuscript also doesn't really understand. So some of these difficulties make students not understand the Jawi manuscript. The problem in this research is how to design educational media about learning Jawi manuscripts for elementary school students, especially for third grade. This study uses a qualitative method with data collection based on observation, interviews, and literature study. The application of research based on Visual Communication Design, Culture, Literacy, and Typography is also expected to produce an effective design for Elementary School students in studying or using Javanese manuscripts, especially in Riau Province. The purpose of this study is an educational media about learning Jawi manuscripts for third grade elementary school students. It is a step in understanding and using the manuscript in daily life by students. Thus, the Jawi manuscript as an ancient Malay writing that has existed since the Malay Sultanates will always be used and not forgotten by the times*

*Keywords: jawi manuscript, nusantara culture, malay, elementary school*