

DAFTAR PUSTAKA

- Aaker, J. L. (1997). *Dimensions of Brand Personality*.
- Bigcommerce (2020, 28 Mei) *Social Commerce: How Social Shopping Can Drive Sales (2020)*. (n.d.). <https://www.bigcommerce.com/blog/social-commerce/>
- Bittner, K. (2006). Managing Iterative Software Development Projects by Kurt Bittner
- Dima, A. M., & Maassen, M. A. (2018). From waterfall to agile software: Development models in the IT sector, 2006 to 2018. impacts on company management. *Journal of International Studies*, 11(2), 315–326.
- Dealstreetasia (2020, 2 Februari) *Muslim-focused social commerce startup Evermos closes \$8.25m Series A round*. (n.d.). Diambil dari <https://www.dealstreetasia.com/stories/evermos-jungle-ventures-165664/>
- Forbes (2019) *90% Of Startups Fail: Here's What You Need To Know About The 10%*. (n.d.). Diambil dari <https://www.forbes.com/sites/neilpatel/2015/01/16/90-of-startups-will-fail-heres-what-you-need-to-know-about-the-10/#7386feeb6679>
- Gierej, S. (2017). The Framework of Business Model in the Context of Industrial Internet of Things. *Procedia Engineering*, 182
- Gierej, S. (2017). The Framework of Business Model in the Context of Industrial Internet of Things. *Procedia Engineering*, 182, 206–212.
- Gouzali Saydam, 1996. Manajemen Sumber Daya Manusia (Human Resources Management) Suatu Pendekatan Mikro (Dalam Tanya Jawab). Djambatan, Jakarta
- Gwet, K. (2002). Kappa Statistic is not Satisfactory for Assessing the Extent of Agreement Between Raters (April. *Kappa Statistic Is Not Satisfactory for Assessing the Extent of Agreement Between Raters (April*, 15(1_suppl), S1–S115.

- Galin, D. (2018). From SDLC to Agile - Processes and Quality Assurance Activities. *Software Quality: Concepts and Practice*, 635–666.
- Haviluddin. (2011). Memahami Penggunaan UML (Unified Modelling Language).
- Chia Jeng (2020). *Socializing Commerce: The rise of Social Sellers in Southeast Asia*. Diambil dari <https://www.chiajy.com//socializing-commerce-the-rise-of-social-sellers-in-southeast-asia-14246c36c6ad>
- Immawan, T., Asmarawati, C. I., & Cahyo, W. N. (2018). Business Process Reengineering in a Sago Production Process. *Proceedings - 2018 4th International Conference on Science and Technology, ICST 2018*, 1, 1–5.
- Ikhlas, M., Priyadi, Y., & Sofyan, E. (2019). *PERANCANGAN MODEL BISNIS PT.GO-JEK MENGGUNAKAN UNIFIED MODEL LANGUAGE (UML) BERDASARKAN HASIL REKOMENDASI DARI BUSINESS MODEL CANVAS (BMC)*
- Investopedia, (2020, 3 Juni). *Social Commerce Definition*. Diambil dari <https://www.investopedia.com/terms/s/social-commerce.asp>
- Kendall, K. E., & E., J. (2014). *Systems Analys And Design*. Pearson; 9 edition.
- Kotler, dan Keller. (2012). Manajemen Pemasaran. Edisi 12. Jakarta: Erlangga
- Landis, J. R., & Koch, G. G. (2012). *The Measurement of Observer Agreement for Categorical Data Data for Categorical of Observer Agreement The Measurement*.
- Kenneth C. Laudon (2011) Management Information Systems (12th Edition)
- Muelhausen, Jim (2013) *Business Model For Dummies*. John Wiley & Sons, Inc
- Munawar. (2018). *Analisis Perancangan Sistem Berorientasi Objek Dengan UML (Unified Modeling Language)*. Bandung: Informatika.

- Noviarto, A. P., & Sulistijono. (2016). Analisis Penguanan Model Bisnis Dengan Menggunakan Business Model Canvas (Studi Kasus Pada Bisnis Tas Esgotado Tahun 2016). *E-Proceeding of Management*, 3(3), 2718–2724.
- Nurmanyah, W. (2014). *Relasi Penggunaan Metode pengembangan Sistem Dengan Penulisan Skripsi Yang membangun Dan Mengembangkan Perangkat Lunak*. 15–16.
- Nurfauziah, S. (2017). Pendektsian Ketidaklengkapan Kebutuhan Dengan Teknik Klasifikasi Pada Dokumen Spesifikasi Kebutuhan Perangkat Lunak. In *Matics* (Vol. 9, Issue 2).
- Othman, M. Ismail, M.H., & Wahab, N.A. (2017). Computing Research & Innovation (CRINN) Vol 2. Perlis Branch, University Teknologi Mara.
- Oscarius, Wijaya Y.A. (2016). *Entrepreneur*. Jakarta: PT Gramedia Pustaka Utama.
- Osterwalder, A., Pigneur, Y., Smith, A., & Movement, T. (2010). *Business Model Generation*. John Wiley and Sons; 1st edition.
- R. S. Pressman, Rekayasa Perangkat Lunak Pendekatan Praktisi Edisi 7, Buku 1. Yogyakarta: Penerbit ANDI, 2012.
- Paulista, U. E., Em, P. D. E. P., & Biológicas, C. (n.d.). *Social Commerce as a Driver of Digital Payment*.
- Pewresearch (2020, 28 Mei) *Online Shopping and E-Commerce | Pew Research Center*. (n.d.). Retrieved May 28, 2020, from <https://www.pewresearch.org/internet/2016/12/19/online-shopping-and-e-commerce/>
- Pratama, I.P.A.E. (2014). *Sistem Infromasi dan Implementasinya Teori & Konsep Sistem Informasi Disertai Berbagai Contoh Praktiknya Menggunakan Perangkat Lunak Open Sources*. Bandung: Informatika.

- Priyadi, Y., & Prasetyo, A. (2018). Implementation of supply chain business application through business model canvas and waterfall framework collaborations for fish farmers SMEs in ulekan market bandung. *Journal of Physics: Conference Series*, 978(1).
- Rangkuti, F. (2016). *Analisis SWOT: Teknik Membedah Kasus Bisnis Cara Perhitungan Bobot, Rating, dan OCAI*. Jakarta: PT Gramedia.
- Rundupandang, R., & Priyadi, Y. (2018). Perancangan UML Sebagai Rekomendasi Proses Bisnis Berdasarkan BMC Di Geoff Max Bandung. *Jurnal Wacana Ekonomi*, 18(1),
- Rundupandang, R., & Priyadi, Y. (2018). Perancangan UML Sebagai Rekomendasi Proses Bisnis Berdasarkan BMC Di Geoff Max Bandung. *Jurnal Wacana Ekonomi*, 18(1), 13–21.
- Susilo, E., Wijaya, F. D., & Hartanto, R. (2018). Perancangan dan Evaluasi User Interface Aplikasi Smart Grid Berbasis Mobile Application. *Jurnal Nasional Teknik Elektro Dan Teknologi Informasi (JNTETI)*, 7(2), 150–157.
- Sedarmayanti. (2014). *Sumber Daya Manusia dan Produktivitas Kerja*. Jakarta: Mandar Maju.
- Sekaran, U., & Bougie, R. (2014). *Research Methods For Business: A Skill Building Approach*, 7th Edition. In *Wiley; 7 edition*.
- Shaharudin, M. R. (2009). *Factors Affecting Customer Satisfaction in After-Sales Service of Malaysian Electronic Business Market*. January 2014, 9–18.
- Sugiyono. (2017). *Metode Penelitian Bisnis*. Bandung: Alfabeta
- Sukmawati, R., & Priyadi, Y. (2019). Perancangan Proses Bisnis Menggunakan UML Berdasarkan Fit/Gap Analysis Pada Modul Inventory Odoo. *INTENSIF: Jurnal Ilmiah Penelitian Dan Penerapan Teknologi Sistem Informasi*, 3(2), 104.

- Toro-Jarrín, M. A., Ponce-Jaramillo, I. E., & Güemes-Castorena, D. (2016). Methodology for the of building process integration of Business Model Canvas and Technological Roadmap. *Technological Forecasting and Social Change*, 110
- We Are Social (2019) *Global Digital Report 2019 - We Are Social*. (n.d.). Retrieved May 28, 2020, from <https://wearesocial.com/global-digital-report-2019>
- Whitten, J., & Bentley, L. (2007). Analysis and Design Methods. In *McGraw-Hill/Irwin*.
- Vallabhaneni, R.S. (2018). Wiley CIAexcel Exam Review 2018, Part 3: Internal Audit Knowledge Elements. New Jersey, John Wiley & Sons.
- Zhong, Y. (2012). *Social Commerce: A New Electronic Commerce*. <http://aisel.aisnet.org/whiceb2011> <http://aisel.aisnet.org/whiceb2011/49>