

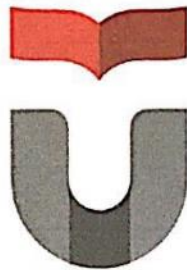
APPROVAL PAGE

**PERCEPTUAL MAPPING ANALYSIS OF E-COMMERCE BASED ON
CUSTOMER PERCEPTION
(CASE STUDY OF TOKOPEDIA, BUKALAPK, SHOPEE, LAZADA,
BLIBLI, AND JD.ID)**

In Partial Fulfillment of the Requirements for the Degree of Bachelor
International ICT Business

By :

SHELVY TAURUSIANA AZIZ
1401153643



**Telkom
University**

Supervisor

27/1/2019

A handwritten signature in black ink, appearing to read 'Refi Rifaldi Windy, Giri'.

Refi Rifaldi Windy, Giri, ST. MBA

**INTERNATIONAL ICT BUSINESS
FACULTY OF ECONOMY AND BUSINESS
TELKOM UNIVERSITY
BANDUNG
2018**