## ABSTRACT

*Payung Geulis* is one of the icons included in the 8 Wonder of Tasikmalaya. Derived from Sundanese language, "geulis" which means beautiful or beautiful. Formerly, the geulis umbrella was used to protect heat and rain, now the geulis umbrella functions only as decoration and is used for ceremonial events. Its glory has begun to decline because of the free market that makes conventional umbrellas more popular today. Likewise, the lack of generation is also one of the problems that craftsmen complain about and the skill training organized by the government, according to them, there is no significant impact.

The establishment of the umbrella community of geulis (*Kompepar*) aims to be an intermediary for the craftsmen and the government to convey the aspirations and complaints of the craftsmen, help to regenerate their craftsmen, and invite and introduce Payingkiran village as a tourist village to visitors. However, this community encountered various obstacles, one of them was an obstraction decree from the government.

This research is a type of documentary film with portrait genres based on cultural communication theory, cultural inheritance, and cinematography techniques, lighting and sound. Data collection techniques used are observation, interviews and literature study. The conclusion is this film is intented to make people more recognize *Payung Geulis* as one of the icons of Tasikmalaya and preserve the heritage of its ancestors. The film is 15 minutes 40 seconds long.

## Keywords: Payung Geulis, Tasikmalaya City, Documentary Films