

ABSTRACT

DESIGN DEVELOPMENT OF DECORATIVE ELEMENT IN MUSLIM FASHION USING MACRAME TECHNIQUE - INSPIRED FROM *ANGGREK PENSIL*

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The phenomenon of entertainer hijrah which is increasingly rife causes the need for Muslim party clothing to increase. The hijrah performed by the entertainer is a hijrah maknawiyah in the form of changing the appearance and covering the private parts. This has led to an increase in the need for Muslim fashion, especially in the category of party clothing that can support activities in the entertainment industry. The problem in this research is the limitation in the use of structure design techniques, especially macrame in Muslim fashion and is still limited to only using basic knot patterns and minimal exploration in terms of concepts, shapes, materials and colors used. Optimizing the potential of macrame can be supported by the use of Indonesian local content, namely the Pencil Orchid flower which gets the First Class Certificate and has been named the Queen of Orchid by the British Empire. The purpose of this research is the development of popular designs of Muslim party fashions by utilizing the potential of macrames which can be developed exploratively by raising the value of the archipelago. By using qualitative methods by collecting data through observation, literature, interviews, and conducting experiments. The final result of this study is an alternative Muslim party fashion design utilizing a macrame applicative design that elevates the visual inspiration of Pencil Orchid.

Keywords: Muslim Fashion, Entertainer Hijrah, Party Clothing, Macrame, Pencil Orchid.