

## DAFTAR ISI

LEMBAR PENGESAHAN .....	i
LEMBAR PERNYATAAN ORISINALITAS .....	i
ABSTRAK.....	iii
ABSTRACT.....	iv
KATA PENGANTAR .....	v
DAFTAR ISI.....	vvi
DAFTAR GAMBAR.....	viii
DAFTAR TABEL.....	ix
DAFTAR SINGKATAN DAN LAMBANG .....	x
DAFTAR LAMPIRAN.....	xi
Bab I Pendahuluan .....	1
I.1 Latar Belakang.....	1
I.2 Rumusan Masalah.....	4
I.3 Tujuan Penelitian .....	5
I.4 Batasan Penelitian.....	5
I.5 Manfaat Penelitian .....	5
I.6 Sistematika Penulisan .....	5
Bab II Landasan Teori .....	7
II.1 <i>Data Lifecycle Process Model</i> .....	7
II.2 Konsep <i>Data Governance</i> .....	8
II.3 <i>Framework Data Governance</i> .....	8
II.3.1 <i>Data Governance Institute</i> .....	9
II.3.2 <i>DAMA-DMBOK Guide</i> .....	11
II.4 <i>DAMA Data Quality Management (DQM)</i> .....	12
II.5 Alasan Pemilihan <i>DAMA</i> Sebagai Kerangka Kerja Penelitian.....	14
II.6 <i>Database dan Database Management Systems</i> .....	16
II.7 <i>Process Reference Model and Process Assessment Model</i> .....	18
II.8 <i>Focus Group Discussion (FGD)</i> .....	19
II.9 Analisis kuantitatif untuk validitas isi .....	19
II.9.1 <i>Content Validity Ratio</i> .....	20
II.9.2 <i>Content Validity Index</i> .....	21
Bab III Metodologi Penelitian .....	22
III.1 <i>Konseptual Model</i> .....	22
III.2 <i>Sistematika Penelitian</i> .....	24
III.2.1 <i>Tahap Inisiasi</i> .....	24
III.2.2 <i>Tahap Proses Perancangan Pedoman dan Penilaian</i> .....	25
III.2.3 <i>Tahap Pengujian</i> .....	25

BAB IV Analisis Perancangan Pedoman dan Teknik Penilaian.....	26
IV.1 Perancangan kerangka kerja .....	26
IV.2 Perancangan pedoman <i>Data Quality Management</i> .....	30
IV.2.1 <i>Define high data quality</i> .....	37
IV.2.2 <i>Define a data quality strategy</i> .....	39
IV.2.3 <i>Define scope of initial assessment</i> .....	41
IV.2.4 <i>Perform initial data quality assessment</i> .....	50
IV.2.5 <i>Identify &amp; prioritize improvement</i> .....	56
IV.2.6 <i>Develop and deploy data quality operation</i> .....	58
 BAB V Validasi <i>Data Quality Management Guidelines</i> .....	62
V.1 Metode penilaian validasi.....	62
V.2 Lembar formulir <i>expert judgement</i> .....	63
V.3 Validasi dan penilaian expert terhadap rancangan proses.....	92
V.4 Validasi dan penilaian expert terhadap rancangan metrik penilaian.....	97
V.5 Hasil penilaian expert judgement pada rancangan DQM.....	122
V.5.1 <i>Content validity ratio</i> pada proses <i>data quality management</i> .....	122
V.5.2 <i>Content validity ratio</i> pada metrik <i>data quality management</i> .....	123
 BAB VI Kesimpulan dan Saran .....	125
VI.1 Kesimpulan .....	125
VI.2 Saran .....	125
 DAFTAR PUSTAKA .....	128
 LAMPIRAN.....	131