

APPROVAL SHEET

**THE EFFECT OF GREEN ADVERTISING AND ENVIRONMENTAL
CONCERN TOWARD GREEN PURCHASE BEHAVIOUR WITH THE
APPEAL OF WASTE REDUCTION ON KANG PISMAN CAMPAIGN
IN BANDUNG**

UNDERGRADUATE THESIS

Submitted as One of Requirement for
Obtain a Bachelor of Business Administration Degree
Business Administration Study Program

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A handwritten signature in black ink, appearing to read 'Syahputra'.

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**BUSINESS ADMINISTRATION INTERNATIONAL CLASS
FACULTY OF COMMUNICATION AND BUSINESS
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