

## **ABSTRACT**

*Indonesia now should now in a period of demographic dividend, but in fact, Indonesia has a very large number of unemployed of vocational's students, even though its the youngs should be exceed than the elderly. In particular, the current pandemic 19 has exacerbated the collapse of the world economy, so it may increase the unemployment rate. This study identifies the Ecopreneurship concept at the secondary education level to realize the 2030 Sustainable Development Goals agenda with a case study of SMK Telkom Bandung.*

*Researchers are interested in conducting research related to the application of Ecopreneur in order to reduce the unemployment rate in Indonesia which comes from vocational education, because according to BPS data it is stated that the Open Unemployment Rate (TPT) of Vocational High Schools (SMK) is still the highest among other education levels, namely 8.49 percent of the 6.88 million unemployed people nationally. This research is also expected to be part of the SDGs 2030 agenda in which Indonesia is also a part of it.*

*Researchers want to identify how the Role of SMK Telkom Bandung for the purpose of SDGs 4 "Quality Education" at this time by making the Competency Standards for Graduates set by the Ministry of Education and Culture on the aspects of technical and entrepreneurial skills as a basis as a reference. Besides that, the researcher made the concept of "the triple drivers of ecopreneurship." to identify the ecopreneur concept at the secondary education level. in this case the study was conducted at SMK Telkom Bandung. This research is expected to be the initial foundation in implementing ecopreneurship in middle level students, especially SMK, so that it can improve the standard of living of SMK graduates and reduce unemployment SMK's Graduated students.*

*The method in this study uses quantitative methods, among which the data obtained through the results of questionnaires and the analysis used are Gutman's method and Likter scale*

*The results of this study are to determine the role and position of SMK Telkom Bandung in the agenda for the success of Quality Education which is one of the agendas of SDGs 2030. In addition, this study also shows the most dominant value in conducting ecopreneurship among middle-aged students. So as to get an overview of recommendations regarding the implementation and education of ecopreneurship in middle age students, especially vocational education*

*Keywords: Ecopreneurship, Sustainable Development Goals 2030, the triple driver of ecopreneurs*