

LIST OF CONTENT

APPROVAL SHEET	ii
INTELLECTUAL PROPERTY STATEMENT FORM	iii
ABSTRACT	iv
ABSTRAK	v
PREFACE	vi
TRIBUTE SHEET	vii
LIST OF CONTENT	viii
LIST OF FIGURE	xi
LIST OF TABLE	xii
LIST OF ABBREVIATION	xvii
LIST OF TERMINOLOGY	xviii
LIST OF APPENDIX	xix
CHAPTER I PRELIMINARY	1
I.1 Background	1
I.2 Problem Identification	3
I.3 Objectives	4
I.4 Problem Scope	4
I.5 Research Benefits	4
I.6 Writing Systematics	4
CHAPTER II THEORITICAL BASIS	6
II.1 Supply Chain Management	6
II.2 Network Design	7
II.3 Last-Mile Delivery Design	8
II.4 Gravity Model	9

II.5 Uncapacitated Facility Location Problem	11
II.6 Feasibility Study.....	12
II.6.1 Net Present Value.....	13
II.6.2 Internal Rate of Return (IRR).....	14
II.6.3 Payback Period (PBP)	14
CHAPTER III RESEARCH METHODOLOGY	15
III.1 Conceptual Model	15
III.2 Systematic Problem Solving	16
III.2.1 Preliminary Stage.....	19
III.2.2 Data Collection Stage.....	19
III.2.3 Data Processing Stage	19
III.2.5 Analysis Stage	19
III.2.6 Analysis and Conclusion.....	19
CHAPTER IV DATA COLLECTION AND PROCESSING.....	20
IV.1 Company Profile.....	20
IV.2 Data Collection.....	21
IV.2.1 Location of Existing Facility.....	22
IV.2.2 Customer Distribution	22
IV.2.3 Customer Nodes.....	35
IV.2.4 Customer Demand.....	39
IV.2.4 Customer Unfulfilled Demand	40
IV.3 Data Processing.....	42
IV.3.1 Area Selecting	42
IV.3.2 Gravity Model.....	43
IV.3.3 Uncapacitated Facility Location Problem	57

IV.3.4 Feasibility Study	69
CHAPTER V ANALYSIS	101
V.1 Gravity Model Analysis	101
V.1.1 Gravity Model of Ujung Berung Analysis	101
V.1.2 Gravity Model of Dayeuh Kolot Analysis	102
V.1.3 Gravity Model of Soreang Analysis	103
V.2 Uncapacitated Facility Location Problem Analysis	105
V.2.1 Uncapacitated Facility Location Problem of Ujung Berung Analysis	105
V.2.2 Uncapacitated Facility Location Problem of Dayeuh Kolot Analysis	106
V.2.3 Uncapacitated Facility Location Problem of Soreang Analysis	108
V.2.4 Uncapacitated Facility Location Problem Result Comparison	109
V.3 Feasibility Study Analysis	110
V.3.1 Feasibility Study of Ujung Berung Analysis	110
V.3.2 Feasibility Study of Dayeuh Kolot Analysis	111
V.3.3 Feasibility Study of Soreang Analysis	112
CHAPTER VI CONCLUSION AND SUGGESTION	113
VI.1 Conclusion	113
VI.2 Suggestion	114
REFERENCES	115
APPENDIX	117