

## ABSTRACT

*Akbar, Maugi Khairunaza 2020. Directing of Photography on Short Movie as a preventative measure Celebrate Birthdays by Bullying “Sembunyi Pilu”. Final Assignment. Visual Communication Design. Study Program. School of Creative Industries. Telkom University. Bandung.*

*Direct of Photography on Short Movie Sembunyi Pilu as a preventative measure Celebrate Birthdays by Bullying. Bullying is a behavior that hurts others physically and mentally. This activity is often done when celebrating Birthdays especially among teenagers. So that this has become an activity that is considered reasonable when celebrating a birthday. In Indonesia the activities are very worrying, because every year there are always victims of bullying that result in death. In accordance with the results of observations and interviews, it turns out it is still often done among high school teenagers in Kabupaten Bandung. Therefore the media needs information to the public through short films.*

*Keyword: “Celebrate Birthday”, “Bullying”, “High School Teenager”, “Direct of Photography”, “Short Movie”.*