

ABSTRACT

Micro, Small and Medium Enterprises (MSMEs) is one of the contributors to the economic improvement in West Java. However, MSMEs are currently experiencing a number of problems, namely less competitive economic value, insufficient production, limited marketing, and limited capital. On the other hand there are those who have more money and are willing to make a donation, but they have difficulty choosing the donation object. Therefore a crowdfunding application is needed that can facilitate MSMEs in submitting donations and facilitate donors in finding donation targets. The focus of this final project discussion is the development of the Business Capital Donation Application (SIMOSA) - Management Module. This website-based application was developed using the prototype method. In addition, this application was built using the PHP programming language using the CodeIgniter framework, tested using the blackbox testing method and the test results of this application prove that this application provides a solution to the problems experienced. The result of this application development is the Business Capital Donation Application (SIMOSA) - Management Module.

Keywords: MSMEs, Donors, Donations, Admin