

ABSTRACT

Putra, Glarizky Arya. 2020. Short Film Editing Pengasuh Digital About Parents Roles to an Alpha Generation Children who Addicted to Playing Games On Smartphone. Final Project. Visual Communication Design Faculty of Creative Industries. Telkom University. Bandung.

Alpha generation is a generation after it emerged after Generation Z, this generation is a generation that can operate various types of gadgets. One of these gadgets is a smartphone that they have known and met since they were toddlers. Parents do not hesitate in providing smartphone facilities to their children. This is because they think that smartphones can be a playmate for their children, so they don't have to worry about being disturbed by their children. One application that makes a smartphone an entertainment for children is a game application. However, due to busy parents who are too dense, they actually let their children play smartphone games without time limit and apart from parental supervision, this can cause a negative impact that is addictive behavior. Thus the role of parents in supervising, controlling and paying attention to children in playing smartphone games becomes very important.

Keywords : Film Editing, Short Film, Parents Roles, Alpha Generation, Game, smartphone, dan Addicted.