

ABSTRACT

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Concentration obstacle is various matter that makes concentration is not going swiftly. Concentration obstacle often happens to children, so because of that they will have their activity going poorly. Because of children that prones with concentration obstacle, animation 2D called “Suruhan Mama” regarding of concentration obstacle in children age 6-8 years is made. This animation is made to give information about concentration obstacle does happen to children and the consequence behind the concentration obstacle. In producing animation, one of the process is making storyboard as a reference for crew. Thus, storyboard is made because it is one of many important process in making animation. In making storyboard, the artist used qualitative method and phenomenology in the research. Designer collects data, such as the story, interview, observation, literature, and similar art related to the storyboard. In making storyboard, the designer also using storyboard elements such as staging, perspective, camera movement, camera shot, and others. There are also storyboard and visual storytelling rules to be fulfilled. Those elements are used to create visual storytelling that suitable with the story, so the purpose of making storyboard of 2D animation “Suruhan Mama” can be done.

Key word: concentration, concentration obstacle, storyboard