

Abstract

An event is one of the activities carried out by many people with the aim of fulfilling a program or a goal that is owned by the organizer. In an event many factors can influence so that an event can be said to be successful, one of which is event management and tenant management. Event management is an activity that aims to manage an event in a professional, systematic manner. Tenant management is the same as event management, except that what is managed is tenants. In managing a tenant management in an event in Indonesia, according to the research results, the author still experiences obstacles in tenant management. This is caused by several factors, one of which is the absence of a platform to connect an event and a tenant, still using manual methods such as promoting an event on social media. Therefore, a platform that can connect an event and a tenant is needed in order to communicate. Therefore in this research the writer will make a platform called "Temant.com". This platform will later play a role in connecting an event and a tenant. This platform also has features to facilitate transactions if a tenant is interested in selling at an event such as a chat feature. It is hoped that the Temant.com platform can help a tenant in finding events and vice versa.

Keywords: Event Management, Tenant Management