

## DAFTAR ISI

LEMBAR PENGESAHAN.....	i
LEMBAR PERNYATAAN ORISINALITAS.....	ii
ABSTRAK .....	iii
KATA PENGANTAR.....	v
DAFTAR ISI.....	vi
DAFTAR GAMBAR .....	x
DAFTAR TABEL.....	xii
DAFTAR ISTILAH .....	xiv
BAB I PENDAHULUAN .....	15
I.1 Latar Belakang.....	15
I.2 Rumusan Masalah.....	17
I.3 Tujuan Penelitian .....	17
I.4 Batasan Penelitian.....	17
I.5 Manfaat Penelitian .....	17
I.6 Sistematika Penulisan.....	18
BAB II LANDASAN TEORI .....	19
II.1 Revolusi Digital.....	19
II.2 Strategi Bisnis.....	19
II.3 UMKM .....	19
II.4 Kriteria UMKM.....	21
II.5 <i>Enterprise Architecture</i> .....	21

II.6	<i>Enterprise Architecture Framework</i> .....	23
II.6.1	The Open Group Architecture Framework – Architecture Development Method (TOGAF ADM).....	27
II.6.2	The Federal Enterprise Architecture (FEAF) .....	29
II.6.3	Zachman Framework.....	30
II.6.4	Gartner Framework.....	31
II.7	<i>Referencing Style</i> dan Sitasi/ kutipan.....	32
II.8	Alasan Pemilihan Metode .....	34
II.9	Penelitian Sebelumnya.....	35
BAB III	METODOLOGI PENELITIAN.....	47
III.1	Metode Konseptual.....	47
III.2	Sistematika Penelitian .....	47
III.2.1	Tahap Inisiasi .....	50
III.2.2	Tahap Identifikasi.....	50
III.2.3	Tahap Analisis dan Perancangan.....	50
III.2.4	Tahap Kesimpulan dan Saran.....	52
BAB IV	PERSIAPAN DAN IDENTIFIKASI.....	53
IV.1	Deskripsi Objek Penelitian.....	53
IV.2	Identifikasi Kebutuhan .....	53
IV.3	Klasifikasi UMKM.....	55
IV.4	Struktur Organisasi UMKM.....	57
IV.5	Visi Misi UMKM .....	58
IV.6	Kondisi Teknologi <i>Exsisting</i> .....	58
IV.7	Fungsi Bisnis UMKM .....	59
IV.8	Permasalahan <i>Exsisting</i> UMKM .....	60
IV.9	Strategi Bisnis UMKM Berdasarkan Jurnal Terkait .....	62
IV.10	<i>Success Criteria</i> .....	64

BAB V ANALISIS DAN PERANCANGAN.....	67
V.1 <i>Preliminary Phase</i> .....	67
V.1.1 Principle Catalog .....	67
V.2 <i>Architecture Vision</i> .....	71
V.2.1 Stakeholder Map Matrix.....	71
V.2.2 Value Chain Diagram .....	77
V.2.3 Solution Concept Diagram .....	77
V.2.4 Goal Diagram .....	79
V.2.5 Goal Catalog.....	81
V.2.6 Requirement Catalog.....	86
V.3 <i>Business Architecture</i> .....	90
V.3.1 Business Architecture Requirements.....	90
V.3.2 Organization/ Actor Catalog.....	90
V.3.3 Role Catalog .....	92
V.3.4 Driver/ Goal/ Objective Catalog.....	94
V.3.5 Business Service/ Functional/ Process Catalog.....	95
V.3.6 Business Interaction Matrix.....	97
V.3.7 Actor/ Role Matrix .....	98
V.3.8 Business Footprint Diagram.....	101
V.3.9 Functional Decomposition Diagram.....	103
V.3.10 Process Flow Diagram.....	105
V.3.11 Business Process Overview Diagram.....	106
V.3.12 Organizational Process Diagram Existing.....	109
V.3.13 Organizational Process Diagram Target.....	128
V.3.14 Analisis GAP dan Evaluasi Business Architecture Phase .....	137
V.4 <i>Information System Architecture</i> .....	145
V.4.1 Data Architecture .....	145
V.4.2 Application Architecture .....	174

V.5 Analisis SWOT .....	192
V.6 Analisis <i>Porter's Generic Strategy</i> .....	193
V.7 <i>Blueprint information system architecture</i> UMKM Makanan Ringan .....	194
V.8 Hasil Rancangan Strategi Bisnis UMKM Makanan Ringan .....	195
BAB VI KESIMPULAN DAN SARAN .....	197
VI.1 Kesimpulan.....	197
VI.2 Saran.....	198
DAFTAR PUSTAKA .....	199