ABSTRACT

The experts argue that the ideal leadership style of a company has an important role in employee performance. In the period 2016 to 2018, Key Performance Indicators (KPI) in the Human Resources Service Division of PT. Pos Indonesia (Persero) Bandung shows an unstable graph. This research aims to determine, how is the Transformational Leadership Style; Employee performance; the influence of Transformational Leadership Style on Employee Performance, at PT. Pos Indonesia (Persero) Bandung.

This research uses a quantitative approach, with descriptive methods and causality. The data analysis technique used is descriptive and simple linear regression. Sampling using non-probability sampling method, with saturated sampling technique. Respondents totaled 30 people, all of whom were employees of the Human Resources Service Division of PT. Pos Indonesia (Persero) Bandung. Data processing uses the IBM SPSS version 25 software application.

The conclusion of the results of this research is that Transformational Leadership Style and Employee Performance in the Human Resources Service Division of PT. Pos Indonesia (Persero) Bandung is in the good category. Transformational Leadership Style has a positive effect on employee performance, but not significant, with a relatively small contribution of influence.

Keywords: Style, Leadership, Transformational, Employee Performance, PT Pos Indonesia Persero.