

ABSTRACT

The role of parents in the family is a very important role in caring for, guiding, and educating children, especially in preschool children. This research is motivated by the many cases of addiction to playing gadgets in children, especially preschoolers. Parents often provide gadgets as a means of parenting their children, if left without parental assistance and supervision, the tendency to continue playing gadgets will have an addictive impact. Referring to the research background, the identification of the problem raised is how the role of parents in overcoming addiction to playing gadgets in children in Babakan Sari Village, Bandung City. The method used in this research is a qualitative case study approach with a constructivism paradigm. The subjects of this study are parents who have children aged 3-6 years and a total of 5 samples from 5 families located in Babakan Sari Village, Kiaracondong District, Bandung City. Collecting data in this study through observation, interviews, and documentation. The results of this study indicate that the role of parents in the family can overcome addiction to playing gadgets in children. This is viewed from the six aspects of the role of parents, namely: accompanying, establishing communication, providing opportunities, supervising, providing motivation, and directing.

Keywords: Role of Parents, Gadgets, Preschool Children