

ABSTRACT

Child sexual abuse is a big threat in Indonesia. The impact of sexual violence against children can ruin their future. With so many cases that occur it makes parents more alert, but being alert is not enough. Preventive steps are needed so that children can become aware when dangerous situations occur around them. By providing *sex education* can prevent child sexual abuse. However, *sex education* lessons for children in Indonesia are still very minimal given. Learning media is needed that can provide *sex education* for children. In making *sex education* learning media, a user interface model with a good *usability* level is needed, so that the information conveyed is easily understood by children. Based on these problems, this research will create a *gender difference* application that acts as a learning media for *sex education* for early childhood using the Child Centered Design (CCD) method with the principle of centering on child users. Based on the test, the results of the *usability* value are very good with an average percentage of 87.8%. This value can be used as a benchmark that this application can be used as a media for learning *gender difference*.

Keywords: *sex education, gender difference, child centered design, usability*