

## **ABSTRACT**

### **ANALISIS PERANCANGAN *ENTERPRISE ARCHITECTURE* *PLANNING* UNTUK USAHA MIKRO KECIL DAN MENENGAH (STUDI KASUS USAHA GARMENT)**

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*Usaha Mikro, Kecil, dan Menengah(UMKM)* is one of the programs of the government to open up employment opportunities for the Indonesian people. *UMKM* themselves are regulated in several laws which classify *UMKM* as having conditions for development and competitiveness, in the modern such as during developments technology will also have an impact on the business development of *UMKM* business owners. Some *UMKM* themselves have started to apply technology to their business, but many still don't know how to use technology to develop their business. Information Technology will greatly help *UMKM* entrepreneurs to develop their business, for example for ordering, accounting, production, and delivery of this process will all be greatly helped by the existence of Information Technology ranging from improving quality as well as accuracy and speed in the production process, from the results of this analysis are expected to be biased. became a reference in the development of several *UMKM* to be better in the modern era like now. To be able to apply that all *UMKM* must have an enterprise architecture design, especially for the ordering section, *UMKM* must also have Enterprise Architecture Planning to have a blueprint in developing their business processes as well as developing their information technology.

The framework used here is the Zachman Framework where EAP itself uses coverage in the top 2 columns of the Zachman Framework which discusses the planning of information technology development from *UMKM* entrepreneurs

themselves which will later produce a blueprint that can be a reference for *UMKM* entrepreneurs

Keywords : Enterprise Architecture, Zachman Framework, Enterprise Architecture Planning(EAP), Usaha Kecil Mikro dan Menengah(UMKM),