

ABSTRACT

This research was conducted to see the meaning that Feast wanted to convey through song lyrics and a music video entitled Civilization. Feast is a rock music group that started to enliven the music scene in Indonesia in 2014 .. The songs created by Pesta which contain various criticisms that have become an issue in Indonesia, one of which is a song entitled Civilization, was sung by a group of students while performing activities. This is what makes researchers interested in analyzing more deeply the song lyrics and music videos of the song Per Civilization. The analysis technique used in this research is descriptive qualitative using Roland Barthes' semiotics theory in finding the meaning behind the song lyrics and the music video of the song Per Civilization. The results showed that each verse has many similarities to what is shown in the video clip, because the shape of each expression in the lyrics is a marker on the marker in the video clip, overall this song is a form of disappointment, anger and sadness over each event. that has happened in Indonesia.

Keywords: Feast, Music Videos, Song Lyrics