

ABSTRACT

This rapid population growth has resulted in the city of Bandung being unable to escape globalization. The era of globalization has easily entered the city of Bandung, not infrequently it has shifted several cultures including Sundanese culture and the characteristics of a nation or country. Another impact is that the community's love for cultural elements that already exist and has been passed down from generation to generation has begun to shift. In fact, according to Sarumpaet (2016) in his book entitled Cultural Crisis, he states that in this current era, many children or the general public tend to forget the inheritance of cultural elements and products or local wisdom, many of them turn to deepen their products. culture from another country. It is unfortunate if they know more about the culture of other countries and forget the local culture from their own country.

In the city of Bandung itself as the capital of West Java which is famous for its Sundanese education and culture, although there are facilities that support the preservation of Sundanese culture in the form of a cultural center, art galleries or regional libraries, unfortunately the utilization of some of these facilities is still not optimal for children. children, as explained in the editorial department of humas.bandung.go.id (2019), that Sundanese as an element and basic product of culture is not half of the children in Bandung preserve or use it, especially other Sundanese cultural products such as dance, music, wayang golek and others. Apart from the fact that the supporting facilities and infrastructure are still limited and less educative, the physical conditions of the buildings that do not attract attention and methods that are not pleasant for children can also trigger this.

Edutainment is a form of facility that has a function as a learning medium or medium as well as being able to function as a means of playing. This Edutainment facility is certainly very useful as today's society generally prefers to have recreation rather than just reading books. Even now, Edutainment facilities are starting to develop in big cities in Indonesia such as Jakarta and Bandung. So the design of the Sundanese Cultural Edutainment Facility in Bandung which uses qualitative methods aims to introduce and educate Sundanese culture through interactive, active and non-formal learning but still packaged in a fun concept. So that the combination of elements

of Education and Entertainment will certainly attract the attention and interest of the community, especially children, to educate Sundanese culture as well as play.