ABSTRACT

NEW DESIGN OF COWORKING SPACE IN YOGYAKARTA

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In this modern era, many independent companies have sprung up engaged in many fields whose work moves from one place to another according to what projects are being worked on. A co working space is a place that provides facilities for a group of start-up companies or freelancers to work at an efficient and affordable cost. A co working space is an open place for individuals from various work or business backgrounds. Indonesia is a country in Southeast Asia with the highest number of start-ups, which is around 2000 start-ups, Yogyakarta Special Region is one of the cities with the aim of taking education so it is often called the city of students. Yogyakarta is also the birthplace of startups, entrepreneurs and freelancers. According to data from the Indonesia Digital Creative Society in 2018 the number of startups in Yogyakarta reached 54 startups. Every year the number of co-working users is increasing, so it also requires adequate coworking. This is a reference for designing a coworking in Yogyakarta. This design takes a comparative study related to coworking space. The design theme "Collaboration Space" was chosen from one of the values of coworking, namely collaboration in accordance with the concept of coworking, namely working together. It is hoped that the concept used and the purpose of designing a coworking space in Yogyakarta can help provide coworking space facilities that are comfortable and in accordance with the user's activities so that work can be more productive.

Keywords: Coworking Space in Yogyakarta, Collaboration

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