

## DAFTAR GAMBAR

Gambar 3.1 Waspadai Penyakit Leptospirosis “ <i>Motion Graphic</i> ” .....	32
Gambar 3.2 Kenali Gejala Leptospirosis “ <i>Infografis Statis</i> ” .....	33
Gambar 4.1 Moodboard Gaya Visual .....	48
Gambar 4.2 Font <i>Californian FB</i> .....	49
Gambar 4.3 font <i>Champion-HTF-Middleweight</i> .....	49
Gambar 4.4 Moodboard Warna.....	50
Gambar 5.1 Logo Kampanye.....	50
Gambar 5.2 Poster Kampanye.....	51
Gambar 5.3 Billboard Kampanye.....	52
Gambar 5.4 Storyboard Motion Graphic .....	52
Gambar 5.5 Aset Motion Graphic.....	53
Gambar 5.6 Sosial Media Kampanye .....	53
Gambar 5.7 <i>Ambient</i> Media Kampanye.....	54
Gambar 5.8 <i>Booth</i> Talkshow Kampanye .....	55
Gambar 5.9 <i>X-Banner</i> Kampanye.....	55
Gambar 5.10 <i>Marchandise</i> Kampanye.....	56
Gambar 5.11 <i>Scene Motion Graphic</i> .....	56