

ABSTRACT

Tax has an important role to become the source of income for infrastructure development. The tax is obtained from a part of income that owned by taxpayer and is compelled by the applicable taxation law. Tax has a character to reduce the income that the company have. Therefore, the company wants to minimalize the tax that have to be paid. One of the action is tax avoidance.

This research aims to know the influence of business strategy and family ownership to tax avoidance, either partially or simultaneously. Foods and Beverages Company that listed in Indonesia Stock Exchange (IDX) period 2014-2018, is used as the object for this research.

Research method in this research is quantitative method with panel data regression analysis method. This research uses purposive sampling technique. The total of sample taken in this research were 30 sample units, which derives from six companies that had met consideration, with a period of five years.

The result of this study shows that business strategy and family ownership as independent variable, simultaneously influence tax avoidance as dependent variable. The result of this study also shows that business strategi has a negative effect on tax avoidance and family ownership has a positive effect on tax avoidance.

Hopefully, the result of this study can make a company having a right decision to manage its own company, especially by doing tax avoidance in order not to against the applicable taxation law and to avoid penalty charge. Moreover, hopefully the result of this study can be one of the evaluation materials for the government in order to minimize tax avoidance and to maximize tax revenue on Foods and Beverages Company listed in Indonesia Stock Exchange (IDX).

Keywords: *business strategy, family ownership, tax avoidance.*