

ABSTRACT

The emergence of COVID-19 is a separate issue in all sectors in Indonesia, especially in the education sector. Including challenges in the online learning process at Ihsaniyah 01 Pusaka Elementary School, Tegal City. This study aims to determine how communication messages that exist between parents as companions of children during online learning with the method used in this research is descriptive qualitative method. The data collection techniques and data analysis techniques carried out were by conducting in-depth interviews with parents and teachers who were at Ihsaniyah 01 Pusaka Elementary School, Tegal City. The results of this study indicate that messages through parent communication as a companion to children during online learning use communication elements such as messages, creation of message, interpretation of message, a relationship message and feedback. The process of this communication element has been going well, but there are obstacles in the message process where children do not have the passion or mood in the teaching and learning process during the COVID-19 pandemic.

Keywords : Communication, Learning Communication, Educational Communication