

ABSTRACT

The people of Makassar City regarding financial education are currently still relatively low. This later balik can be seen from the low awareness of saving and investing the increase in the financial literacy index, the lack of awareness about insurance and an increase in peoples income. Of course, financial education has great benefits as a key to achieving public financial prosperity. When financial education in people of productive age is classified as low, the role of financial capacity as a mediator of financial education and financial satisfaction needs to get attention in this study.

This study aims to examine the role of financial capacity as a medium for financial education and financial satisfaction. The method used in data collection is by distributing questionnaires to 400 respondents of productive age in Makassar City. The independent variable consists of financial education, the intervening variable consists of financial ability, while the dependent variable in this study is financial satisfaction. The research method used is a quantitative method with a Likert scale as a measurement. The sampling technique used in this study was purposive sampling. The data analysis method used in this study was Structural Equation Modeling(SEM) and was analyzed using SmartPLS.

Based on the hypothetical results of the variable financial education on financial satisfaction mediated by financial ability, it has a value of 4. 246 ta value of 1. 649, which means that the variable financial education has a positive and significant effect on financial satisfaction mediated by financial ability.

Keywords: Financial Education, Financial Satisfaction, Financial Capability, Productive Age