## **ABSTRACK**

Every child is biologically and genetically different, even twins will remain different. Therefore, they are prone to experiencing sibling rivalry. Sibling rivalry is a sense of enmity, competition, and jealousy between siblings is fighting for attention, time, and affection from parents and their environment. The role of the family in sibling rivalry in twins is generally caused by the parenting styles of parents who discriminate in appreciation. Without good communication between parents and children, it will increase the occurrence of sibling rivalry. For this reason, the role of family communication is needed as an effort to deal with behavior and competition that occurs through two dimensions, namely conversation orientation and conformity orientation to create a peaceful family. This study focuses on the role of family communication in dealing with sibling rivalry at the Nakula Sadewa Foundation, using qualitative research methods and phenomenological approaches. The data collection techniques used were interviews and observations conducted on ten informants, namely three parents, six twins, and one expert psychologist. The results showed that family communication played a role in helping reduce competition between twins at the Nakula Sadewa Foundation. Through two dimensions of family communication by positioning communication as a reflection of conversation and conformity as an act of uniformity, the three families have applied high conversation and conformity.

Key Words: family communication, sibling rivalry, twins.