

**APPROVAL PAGE**

**THE INFLUENCE OF BRAND IMAGE AND PRODUCT  
QUALITY ON PURCHASING DECISIONS AT UNIQLO  
BANDUNG**

**UNDERGRADUATE THESIS**

Submitted as one of the requirements for obtaining the Bachelor Degree of  
International Business Administration

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A handwritten signature in black ink, consisting of several loops and flourishes, representing the name Marheni Eka Saputri.

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