## THE INFLUENCE OF PRICE AND SERVICE QUALITY ON CUSTOMER SATISFACTION USING TELKOMSEL CARD INTERNET PACKAGE

## **UNDERGRADUATE THESIS**

Submitted as On Of Requirement for

Obtain a Bachelor of Business Administration Degree

Business Administration Study Program

Complited by:

AstriaYuanita Putri



## BUSINESS ADMINISTRATION STUDY PROGRAM FACULTY OF COMMUNICATION AND BUSINESS TELKOM UNIVERSITY

2021