

ABSTRACT

Some experts and researchers expressed their opinion that there is an influence of entrepreneurship education on student's entrepreneurial interests. That opinion seems interesting and motivating to do a research on students of Telkom University's Business Administration study program, with the main aim of knowing the influence, significance of the influence, and contribution of the influence of entrepreneurial education on student's entrepreneurial intention.

This study uses descriptive causality. Sampling technique used was random sampling type under probability sampling, with total 100 respondents. The data was analyzed descriptively, and tested by using multiple liner regression analysis.

Based on the results of descriptive analysis shows that the variable Syllabus (X1), Pedagogy (X2), and Co-curricular (X3) in the study program Business Administration of Telkom University, included in the very good category, while the causality research shows that the variable of Syllabus (X1) and Pedagogy (X2) affecting partially significant (each $t_{\text{calculated}} > t_{\text{table}}$), while for Co-curricular (X3) has no partial significant effect ($t_{\text{calculated}} < t_{\text{table}}$). For simultaneous influence, the study of entrepreneurial education has a significant effect on entrepreneurial interests ($F_{\text{calculated}} > F_{\text{tables}}$). Both partial and simultaneous influences are both significant, which is indicated by a sig value both smaller than < 0.05 , which is the standard error used in this study. Simultaneous contribution of influence from free variables consisting of Syllabus (X1), Pedagogy (X2), and Co-curricular (X3) to bound variables Student entrepreneurial interest (Y) is 54.77%.

The conclusion of this study is that all X variables inducted into the category of very good and significantly influential, with an influence contribution of 54.70%.

Keywords: *Learning, Entrepreneurship, Courses, Interests, Entrepreneurship*