ABSTRACT

#Netflixharam was trending on Twitter social media in January 2020, this

hashtag was trending due to the news entitled "MUI siap keluarkan fatwa haram

netflix is " on dailyjogja.com. As a result of this phenomenon, researchers are

interested in analyzing and revealing the violation of several articles of the KEJ

conducted by harijogja.com on related news.

This study uses a qualitative method with a content analysis approach. This

method is a method that will produce data in the form of words from informants

who have been selected by researchers because they have more competence in the

field of journalism.

With this method, the researcher found several errors in the dailyjogja.com

Code of Ethics for Journalism. Harianjogja.com has violated articles 1, 3, and 11

of the KEJ applicable in Indonesia. The researcher hopes that the press council can

put more emphasis on the implementation of the KEJ that applies in Indonesia. For

further research, researchers hope to be able to examine the same news on different

platforms, because this news is not only available on dailyjogja.com

Keywords: KEJ, Harianjogja, journalism

viii