

ABSTRACT

Culture is a fundamental concept that is owned by every individual. Through culture, each individual is formed and becomes a way of life to learn many things. Starting from how the individual speaks, builds relationships, and behaves. The existence of cultural diversity does not rule out the possibility of a process of cultural adaptation. Culture shock is something that always exists and almost certainly occurs in cultural adaptation. Culture shock itself is a social symptom in the form of fear, anxiety caused by the cultural adaptation process carried out, and this happens to an immigrant when moving to a new area and culture. The purpose of this study was to determine the adaptation process in overcoming culture shock by migrant job seekers from Banjarmasin in the city of Bandung. The method used is qualitative ethnography using a constructivist paradigm. Data collection techniques were used in this study by conducting interviews and observations. From the results of the research that has been done, the adaptation process of each migrant is different, and their way of dealing with culture shock is different from one another. However, with good adaptation and strong initial thoughts and goals, every traveler can overcome culture shock during the adaptation process.

Keyword : adaptation, Culture shock, Qualitative Ethnography