

ABSTRACT

The value of the company is used as the main focus in making decisions by investors to invest in a company. To be able to attract investors, the company expects financial managers to take the best actions for the company by maximizing the value of the company so that shareholder prosperity can be achieved. With the good value of the company, the company will be considered good by potential investors.

In this study, the independent variables are managerial ownership, corporate social responsibility, and company age. The dependent variable in this study is firm value. This study aims to investigate the influence of managerial ownership, corporate social responsibility, and the age of the company on the value of the company in the manufacturing sector companies listed on the Indonesia Stock Exchange period of 2015-2017 simultaneously and partially.

The population used in this study is all manufacturing sector companies listed on the Indonesia Stock Exchange for the period 2015-2017. The sample selection technique in this study was purposive sampling and obtained 45 companies with a study period of 3 years so that 135 observations were obtained. The data analysis technique in this study is quantitative analysis using descriptive statistical calculations with panel data regression analysis method using the Eviews 9.0 application.

Based on the test results obtained from this study, simultaneously showing that managerial ownership, corporate social responsibility, and company age have a significant effect on firm value. Partially managerial ownership has no effect on company value, corporate social responsibility and company age have a significant positive effect on firm value.

Based on the results of this study, the next researcher is expected to use other variables that are not in this study. For company management, it is recommended that they consider increasing investment decisions and reducing funding decisions to increase company value.

Keywords: *Company Value; Managerial ownership; Corporate Social Responsibility; Company Age*