DAFTAR SINGKATAN DAN LAMBANG

Singkatan	Nama
QFD	Quality Function Deployment
HOQ	House of Quality
MTB	The More The Better
LTB	The Less The Better
ТВ	Target is Best
VoC	Voice of Costumer
WAP	Weighted average Performance

Lambang	Deskripsi
\triangle	Possibly linked
0	Moderately linked
0	Strongly linked
$\checkmark\checkmark$	Strong positive impact
✓	Moderate positive impact
Х	Moderate negative impact
XX	Strong negative impact