

ABSTRACT

Pandemic COVID-19 disrupts every aspect of human life and causes quite tragic consequences for everyone, In the short term, it is clear that COVID-19 is a significant threat to world progress, especially Indonesia in improving the SDGs. AIESEC in Bandung created a webinar event to helps students in overcoming difficult situations like this by providing knowledge and created awareness about Sustainable Development Goals (SDGS). The purpose of this paper is to analyse whether the existence of the Virtual Impact Circle Event can affect students by increasing their understanding and knowledge about the SDGs. The result shows that event virtual impact circle has a positive impact on establishing awareness about the SDGs. This paper will be useful for other researchers in other similar fields to understand that an event can be a great strategy to develop awareness for students.

Keywords: *Event; Awareness, Sustainable Development Goals, Students.*