

ABSTRACT

INTERIOR DESIGN OF HOTEL RESORTS WITH THE LOCALITY OF BANYUMAS CULTURE IN BATURADEN TOURISM AREA

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Banyumas Regency is one of regency in Central Java. Banyumas Regency having many potential tourist destination, nature tourism, hitorical tourism, culinary tourism, and cultural tourism. Baturaden tourism area is one of the leading of tourism area in Banyumas Regency. But the area I not supported by good infrastructure, so the visitors looking for lodging far enough away from the area. The available accomodations are considered unattractive and do not showing the characteristics of the area. In addition, the area has note been provides accomodation lodging according to the standards of four star inn. The issue can be used as a tool in developing the tourism sector through the design of Hotel Resort in Baturaden Tourism Area with the Banyumas Cultural Locality approach. With the existence of this resort aims to introduce and preserve the cultural of Banyumas and Central Java to the tourists.

Keywords: *Banyumas, Locality, Hotel- Resort*