

DAFTAR GAMBAR

Gambar 3.1 Ornamen Kerawang Gayo	26
Gambar 3.2 Sumur <i>Bur Telege</i>	26
Gambar 3.3 Tugu Ati Tingok <i>Bur Telege</i>	27
Gambar 3.4 Tempat Parkir <i>Bur Telege</i>	28
Gambar 3.5 Villa <i>Bur Telege</i>	28
Gambar 3.6 Warung Kopi <i>Bur Telege</i>	29
Gambar 3.7 Musholla <i>Bur Telege</i>	29
Gambar 3.8 Toilet <i>Bur Telege</i>	29
Gambar 3.9 Ambal Alladin di <i>Bur Telege</i>	30
Gambar 3.10 <i>Flying Fox</i> di <i>Bur Telege</i>	30
Gambar 3.11 Berkuda di <i>Bur Telege</i>	31
Gambar 3.12 Spot <i>Selfie Bur Telege</i>	31
Gambar 3.13 Instagram <i>Bur Telege</i>	32
Gambar 3.14 Facebook <i>Bur Telege</i>	32
Gambar 3.15 Youtube <i>Bur Telege</i>	33
Gambar 3.16 Lahan Parkir <i>Buntul Rintis</i>	36
Gambar 3.17 Toilet, <i>Cafe Indoor</i> , Musholla.....	37
Gambar 3.18 <i>Cafe Outdoor Buntul Rintis</i>	37
Gambar 3.19 Spot <i>Selfie Buntul Rintis</i>	38
Gambar 3.20 Instagram <i>Buntul Rintis</i>	38
Gambar 3.21 Facebook <i>Buntul Rintis</i>	39
Gambar 3.22 Spot <i>Selfie Taman 3 Dara</i>	40
Gambar 3.23 Taman Stoberi 3 Dara	41
Gambar 3.24 Wawancara dengan Pengunjung <i>Bur Telege</i>	42
Gambar 4.1 Bagan Konsep Pesan	48
Gambar 4.2 <i>Moodboard</i> Khalayak Sasaran	51
Gambar 4.3 Referensi Gaya Visual	51
Gambar 4.4 <i>Font Travel Goals</i>	52
Gambar 4.5 <i>Font Quick Sand</i>	52
Gambar 4.6 <i>Font Travelnesia</i>	53
Gambar 4.7 Referensi Palet Warna	53
Gambar 4.8 <i>Timeline</i> Media Promosi <i>Bur Telege</i>	55
Gambar 4.9 Poster Informatif	57

Gambar 4.10 Poster Persuasif	57
Gambar 4.11 Tampilan Spanduk.....	58
Gambar 4.12 Tampilan <i>X-Banner</i>	58
Gambar 4.13 Tampilan Brosur.....	58
Gambar 4.14 Tampilan <i>Ambien Ad</i> pada Tempat Duduk	58
Gambar 4.15 Tampilan <i>Social Media Content</i>	59
Gambar 4.16 Tampilan <i>Backdrop</i> di <i>Stage</i> Pada <i>Event</i>	60