

ABSTRACT

PRODUCT DEVELOPMENT OF UMKM NATURAL DYE WRITTEN BATIK CIWARINGIN CIREBON USING COMBINATE AN TRITIK TECHNIQUE

Cirebon is one of the areas producing batik textile in Indonesia. Cirebon batik-producing areas are not only the Trusmi area but also in the Ciwaringin area. The development of Ciwaringin batik is proliferating after receiving training from the CSR program of PT. Indocement Tunggal Perkasa, Tbk, Palimanan from 2010 to 2013. The result of Batik Ciwaringin continues with many activities and visits to craftsmen's locations. This encourages artisans to continue to work and develop their products. Based on the interest of these craftsmen, it is seen that there is an opportunity to provide development in the form of combining the Ciwaringin batik technique with the dyeing tie technique that is adjusted to the ability of the craftsman. This research aims to produce new product developments that are following the interests and expectations of the Ciwaringin batik community and produce innovative batik by combining dyeing techniques that follow the abilities of Ciwaringin batik artisans. Based on interviews, field observations, literature studies, and exploration. These research results combine the written batik technique and tritik technique using natural dyes on one cloth sheet. The development of batik products that are following the interests of the Ciwaringin community is by combining the written batik technique with the tritik-tie-dyed process in one piece of cloth by manipulating the method. This development is carried out together and collaborates to provide new batik product variants for artisans.

Keywords: *Batik, UMKM Natural Dye Written Batik Ciwaringin, Textile, Tritik.*