

## **ABSTRACT**

### **UTILIZATION OF CARTON PACKAGING AS A BLOCK-PRINTING PRINTING PLATE ON FASHION READY TO WEAR**

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*Recycling are very popular in this era, one of the common material that can be recycled is cardboard. Cardboard is a paper that are thicker and stronger compared to normal paper or printing paper. Cardboard has a smooth texture, some of them are textured or shiny. The use of paper has been carried out in the craft sector, one of them was used in the batik technique in 2016, It is called Canting Cap Made from Waste Paper Created by Nurohmad in Dusun Sawit, Panggunharjo, Sewon, Bantul. Nurohmad said that using this paper to create printing media was not time consuming. Besides, the use of packaging paper as a printing medium, produced a stamp that was as good as stamp made of copper. This paper stamp can transfer motifs clearly. This shows that paperboard can be developed into other production tools, for instance is block-printing. Based on the principles, batik technique is similar to the block-printing technique, which both of these techniques require a printing plate as well as transferring the colors or adhesives to the fabric. This study uses a qualitative method with data collection in the form of literature studies regarding the processing and development of batik printing plates and block-printing, interviews and observations regarding technical block-printing, as well as experiments in the development of paperboard packaging as block-printing printing plates. Furthermore, block-printing technique is a process of dyeing and giving motifs to textiles. Block-printing method can also be applied to fashion products such as ready to wear. The purpose of this research is seen from the small number of enthusiasts or actors in the block-printing technique*

*on fabrics and clothing, due to the limitations of the tools and materials. Ready to wear is also commonly defined as clothes that are ready to wear. This type of clothing is a mass produced products. In the fashion industry, this type of clothing can be categorized depends on their qualities and prices.*

*Keywords: Cardboard, Block-printing, Ready to wear*