ABSTRACT

Along with the development of technology, information and digitalization in various fields, the Bandung City Culture and Tourism Office continues to make efforts and efforts to transform in keeping with the times. With this competition, the role of human resources is very important in facing the challenges of maintaining the company's existence. In this case, the company makes every effort to strengthen the application of organizational culture and training as well as improve employee performance so that company goals can be achieved. The purpose of this research is to find out and analyze how the level of organizational culture and training on the performance of employees of the Department of Culture and Tourism of Bandung City, and the magnitude of the influence of organizational culture and training partially and simultaneously on the performance of employees of the Department of Culture and Tourism of the City of Bandung.

This research uses quantitative methods with descriptive and causal research types. Sampling was done by sampling method and the number of respondents was 40 employees of the Bandung City Culture and Tourism Office. The data analysis technique used is descriptive analysis and multiple linear regression analysis.

From the results of the descriptive analysis shows that the Organizational Culture, Training, and Employee Performance are in the very good category. The magnitude of the influence of Organizational Culture and Training is 45.7% while the remaining 54.3% is influenced by other factors not examined in this study. Partially, Organizational Culture and Training have an effect but not significantly on Employee Performance at the Bandung City Culture and Tourism Office.

Keywords: Organizational Culture, Training, Employee Performance