

ABSTRACT

Indonesia has abundant agricultural products, so that agriculture is one of the sectors that make a major contribution to economic development in Indonesia. In today's digital era, farmers need information technology that can be used as an intermediary between farmers and buyers to increase market reach. Therefore, the Agricultural Products Marketplace Application was built which aims to facilitate farmers in informing agricultural products, selling products, managing products and managing sales data of agricultural products, and also facilitating buyers in buying agricultural products online. In this final project report, we discuss more about the seller and admin modules. Application development is carried out using the Waterfall method. This application is web-based, using the PHP programming language with the CodeIgniter framework and MySQL database.

Keywords: Marketplace, farmers.