

DAFTAR TABEL

Tabel 1 Pertumbuhan Jumlah Pengguna Internet di Indonesia.....	2
Tabel 2 Alasan Utama Akses Internet.....	2
Tabel 3 Alasan Kedua Akses Internet.....	3
Tabel 4 Definisi E-Commerce.....	20
Tabel 5 Tabel Indikator SWOT.....	21
Tabel 6 Tabel Perbandingan Penelitian.....	23
Tabel 7 Tabel Kebutuhan Data.....	30
Tabel 8 Segmen Pelanggan Eternal Organizer.....	34
Tabel 9 Value Proposition untuk Segmen Pelanggan.....	35
Tabel 10 Channels yang Dimiliki Eternal Organizer dan Fungsi.....	37
Tabel 11 Fasilitas Customer Relationship Eternal Organizer dan Fungsi.....	39
Tabel 12 Model Bisnis Kanvas Eksisting Eternal Organizer.....	43
Tabel 13 Tabel Strength dan Weakness Value Propositions.....	55
Tabel 14 Tabel Opportunity Value Propositions.....	55
Tabel 15 Tabel Threat Value Propositions.....	56
Tabel 16 Tabel Strength dan Weakness Cost-Revenue.....	56
Tabel 17 Tabel Opportunity Cost-Revenue.....	57
Tabel 18 Tabel Threat Cost-Revenue.....	57
Tabel 19 Tabel Strength dan Weakness Infrastruktur.....	58
Tabel 20 Tabel Opportunity Infrastruktur.....	58
Tabel 21 Tabel Threat Infrastruktur.....	59
Tabel 22 Tabel Strength dan Weakness Customer Interface.....	60
Tabel 23 Tabel Oppportunity Customer Interface.....	60
Tabel 24 Tabel Threat Customer Interface.....	61
Tabel 25 Matriks TOWS.....	62
Tabel 26 Model Bisnis Kanvas Usulan untuk Eternal Organizer.....	70
Tabel 27 Model Bisnis Kanvas Usulan untuk Eternal Organizer.....	74

