

ABSTRACT

*Joel Christian Marpaung 1604174030 2021 Artworks Of Cultural Photography As A Identity Of Samosir Regency Cultural Tourism In Lake Toba
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The author remembers the experiences the author had during his childhood when he was still living in the area around Lake Toba. As a student at the Faculty of Creative Industries with a Fine Arts study program, the author intends to introduce some of the history and culture around Lake Toba, especially in Samosir Regency through cultural photography. Cultural photography can preserve and introduce culture and become a work of art that the writer hopes can introduce the history and culture of Toba Samosir as cultural tourism. The things that will be discussed in this paper are related to the culture of Toba Samosir as a place of cultural tourism, culture and customs in Samosir Regency and cultural objects that can be appointed as photographic works. The creation of cultural photography works as the identity of the Samosir Regency Cultural Tourism in Lake Toba was made by combining all the factors in design, exploration and improvisation. These three things will be combined to get the desired photo into a more meaningful and expressive work. The photos made are live photos, so the exploration in this work is characterized by vibrant, contrasting, firm colors and interesting activities of the object that will bring out the aesthetic value of the viewer. The author hopes that with the photography work that the author makes, more people will realize the beauty and cultural values that exist in Indonesia, such as this article that raises the culture on the island of Samosir.

Keywords: Cultural Photography, Culture, Samosir. Lake Toba