

ABTRACT

This research was conducted to find out what criteria need to be considered in the selection of coffee bean suppliers at Kaditu Coffee and to know how to apply the AHP method to the selection of the best coffee bean suppliers for Kaditu Coffee. The purpose of this study was to find out what criteria need to be considered in the selection of coffee bean suppliers at Kaditu Coffee and to know how to apply the (AHP) method to the selection of the best coffee bean supplier for Kaditu Coffee.

This study uses the Analytical Hierarchy Process (AHP) method to compare each supplier of coffee beans as an alternative. The population and sample in this study are suppliers in kaditu coffee. The sample of this study amounted to 3 suppliers, namely Java Blend Taman Delta, Herdroastery, Kisunda. The sampling technique is purposive sampling. Interview data collection techniques, because if in terms of data sources this research adopts the interview method to obtain raw data about the object of research and the phenomena that occur, interviews will be conducted with the Owner of Kaditu Coffe.

The results of this study also show that the highest criterion is Quality in choosing the quality of coffee beans because Kaditu Coffee prioritizes quality over price. Researchers suggest that Kaditu Coffee can focus more on suppliers of coffee beans from herdroastery because from the results of research that has been done, suppliers of coffee beans from herdroastery have the highest average weight value of all supplier criteria.

Keywords: *Analytical Hierarchy Process, Supplier Selection Preference, Expert Choice*