

ABSTRACT

INTERIOR DESIGN OF A PUBLIC LIBRARY IN BANDUNG WITH GENERATION CHARACTERS APPROACH

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The library is a place for the community to obtain knowledge and information. However, the people's low interest in reading makes the library unable to carry out its function properly. In addition, the lack of technology-based facilities in the library, as well as an unattractive and boring atmosphere, makes people even lazier to read in the library. The dynamics of shifting characters and learning styles are now also an important factor influencing people's reading interest in the library. Various public libraries in the city of Bandung have not been able to meet the needs of society in the current digital era which is dominated by generation Z. Libraries have not taken advantage of the potential for the dominance of the current generation of society, which results in people not having an interest in reading in the library. From the phenomena mentioned above, a new public library design in Bandung is needed that can take advantage of the potential and meet the needs of generation Z as the generation that dominates society today and also as the generation that is now dominantly visiting the library. This new design of the public library in Bandung uses the method of character generation approach. This library puts forward the needs that are tailored to the character and learning style of that generation with an interior design that suits the tastes of the generation Z community by paying attention to the convenience of library users. Libraries need to provide adequate technology-based facilities and facilities for social interaction. Themes and concepts that can solve design problems are educative & fun themes with the concept of nature. It is hoped that the design of a library that prioritizes the character of the current generation can be an effective solution in increasing people's reading interest in the library.

Keywords: interior design, Bandung city, generation characters, generation Z, library.