

CONTENTS

ABSTRAK	II
<i>ABSTRACT</i>	IV
VALIDITY SHEET	V
Foreword	i
CONTENTS	ii
IMAGE LIST	iv
TABLE LIST	vi
SYMBOL LIST	vii
RESEARCH TERMS LIST	viii
CHAPTER I INTRODUCTIONS	9
I.1 Backgrounds	9
I.2 Formulation of Problems	12
I.3 Research Purpose	12
I.4 Scope of Research	12
I.5 Benefits of Research	13
I.6 Writing Structure	13
CHAPTER II LITERATURE REVIEW	16
II.1 State of Art	16
II.2 Data Mining	16
II.3 R Studio and R Software	19
II.4 K-Nearest Neighbor Algorithm	19
II.5 Naïve Bayes Algorithm	21
II.6 Confusion Matrix	22
CHAPTER III RESEARCH METHODOLOGY	26
III.1 Conceptual Model	26

III.2 Structural Research Methodology	27
III.3 Flow of process	28
III.3.1 Data Understanding	29
III.3.2 Data Preparation	30
III.3.3 Data Processing.....	31
III.2.4. Data Evaluation.....	31
CHAPTER IV RESEARCH PROCESS	32
IV.1 Gathering the data	32
IV.1.1 Setup the R Studio	32
IV.1.2 Retrieve Twitter API Key.....	36
IV.1.3 Data Crawling.....	39
IV.1.4 Data Explanation	42
IV.1.5 Data Identification	44
IV.2 Data Pre-Processing	46
IV.2.1 Data Sampling	46
IV.2.2 Data Cleaning	52
IV.2.3 Data Labeling	62
IV.3 Data Processing.....	68
IV.3.1 Data Splitting.....	68
IV.3.2 Naïve Bayes Model	73
IV.3.3 K-Nearest Neighbor Model	75
CHAPTER V RESEARCH ANALYSIS	80
Chapter VI Conclusion and Advice	83
VI.1 Conclusion of Research.....	83
VI.2 Advice	83
REFERENCES.....	85