ABSTRACT

Pioneer Petshop is one of the shops that provide animal needs in the city of Tegal. Currently, the store does not yet have a web platform so to buy the store's products, the customer must visit the store. Therefore, with the development of a customer module on a web-based peshop application, it will make it easier for customers to transact and use the services available at the store through an application with a web platform. For the development of the application method using the waterfall method.

Keywords: petshop, product and customer.