

ABSTRACT

Investment Planning is a plan of funds that is prepared so that you don't choose the wrong investment and aim to get a return in the future. This research is a modification because it uses a pre-existing theory. This study aims to determine whether self-control, financial knowledge, and financial experience have an effect on investment planning.

The object of this research is the investors in the city of Bandung. This research data collection by distributing questionnaires as an instrument to 400 investors in the city of Bandung. The validity test used in calculating is by using the Pearson Product Moment correlation technique and in conducting reliability testing using Croncbach's Alpha to 30 respondents to perform validity and reliability. This study uses multiple analysis techniques. Hypothesis testing in this study uses the F test to test the significance simultaneously and the t test to test the partial significance.

The conclusion of this study is based on the results of multiple linear regression analysis, F test and t test, it can be concluded that Self Control for investors in Bandung is in the very good category, financial knowledge for investors in Bandung is in the very good category, financial experience for investors in the City. Bandung is in the very good category, and investment planning for investors in the city of Bandung is in the very good category, self control has a significant effect on investment planning in the city of Bandung, financial knowledge has a significant influence on investment planning in the city of Bandung, financial experience has a significant influence. significant on investment planning in the city of Bandung and self control, financial knowledge, and financial experience have a significant effect on investment planning in the city of Bandung.

Keywords :investors, investment planning, self control, financial knowledge, financial experience