

INTERIOR DESIGN OF THREE STAR RESORT HOTEL IN TAMANSARI, BOGOR REGENCY WITH MULTISENSORY APPROACH

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ABSTRACT

The charm of natural tourism on the slopes of Mount Salak has the potential to develop the tourism industry. According to the Bogor Regency Central Bureau of Statistics (2021), in Tamansari District, star hotel accommodation is not yet available and only three non-star hotels are available. To support the development of tourist visits, a three-star resort hotel accommodation facility is needed for both foreign and domestic tourists. The slopes of Mount Salak offer natural nuances. It is a strategic location for designing a resort hotel that presents a unity between the building and the surrounding environment, so as to create harmony. Resort users tend to choose an atmosphere that supports the level of comfort and creates a spatial experience. Space is an aspect of the environment that is often occupied and affects humans emotionally and rationally. This affects humans from one scale of action to another where the action occurs because of the psychological effect of the space they occupy (Augustin, 2009). Therefore, the interior design of a resort hotel aims to present a unique space experience for visitors and improve the image of the hotel so that it can compete with other resort hotels.

Keywords: *Resort Hotel, Multisensory, Nature.*