

ABSTRACT

Farming is one of the new trends to relieve fatigue during a pandemic. Currently, there are several creative ways to turn a narrow land into a land full of plants, one of which is the hydroponic method. The purpose of the research is to design an illustration book with a hydroponic topic so that visual communication problems can be solved and so that the topic is known to many people with urban teenagers being the main target. The design is made attractive and simple so that it is easy to understand and the message can be conveyed optimally. The results of the design will show how to reach a solution where this illustration book is not only informative but visually appealing to introduce and guide the city community towards hydroponic farming in a fun way.